

Solopreneur AI Prompt Pack

Copy, swap the [brackets], paste.
50 ready prompts · new ones added monthly.

Get More Customers (Marketing)

01. Instagram post

Write an Instagram post promoting my [PRODUCT/SERVICE] at my [TYPE] business.
Neighborhood: [AREA]. Customers: [AUDIENCE]. Friendly tone, a few emojis, 10 local hashtags.

02. Google Business post

Write a Google Business Profile post about [TOPIC] for my [TYPE] business. Warm, local, with a clear next step. Work in [CITY] + [KEYWORD] naturally.

03. Launch / opening offer

Write launch promo copy for my new [PRODUCT] in 3 tones (playful / premium / deal-focused).
Dates: [DATES]. Offer: [OFFER].

04. Sidewalk sign / flyer

Write 5 eye-catching signboard lines for [PURPOSE], under 8 words each, readable from across the street.

05. Win-back text

Write a warm text to a regular who hasn't visited in a while. No pressure, a small [OFFER], under 50 words.

06. Local community post

Write a post introducing my shop for a [AREA] community/Facebook group that reads natural, not like an ad.

07. First-visit discount

Write a friendly first-visit discount announcement. Offer: [OFFER]. Keep the terms simple.

08. Email blast

Write a short email to my customer list about [NEWS]. Subject line + body with one clear call to action, under 120 words.

09. Flash-sale text

Write a today-only flash-sale text that feels urgent but not spammy. Item [ITEM], discount [DISCOUNT], ends [TIME].

Build Regulars (Customers & Reviews)

10. Reply to good review

Write a heartfelt reply to this 5-star review, thank them and gently invite them back. Review: [PASTE]

11. Reply to bad review

Write a calm, accountable reply to this unhappy review. No excuses: apologize, promise a fix, invite them back. Review: [PASTE]

12. No-show reminder

Write a polite booking-confirmation text that cuts no-shows. No pressure; ask them to cancel by [TIME] if plans change.

13. Booking confirmation

Write a booking confirmation text: [DATE/TIME], party size, what to bring, warm close.

14. Loyalty coupon

Write a thank-you loyalty-coupon text for a regular. Offer [OFFER], expires [DATE], make it feel special.

15. Birthday message

Write a birthday text for a regular customer with a small birthday perk. Sincere, no hard sell.

16. Repeat-purchase nudge

Write a text inviting a past buyer of [PRODUCT] to reorder. Helpful tone, never pushy.

17. Calm an angry customer

Give me what to say to calm an upset customer and rebuild trust, for this situation: [SITUATION]

Sell More (Products & Sales)

18. Menu / product copy

Write mouth-watering copy for [PRODUCT]. Features [FEATURES], price [PRICE], 2-3 sentences that make people want it.

19. Bundle ideas

Suggest 3 attractive bundles I can build from [PRODUCTS], with a name, price, and ideal customer for each.

20. Upsell line

Give me a natural one-line upsell to offer when a customer buys [PRODUCT]. Helpful, never pushy.

21. Delivery-app listing

Write a delivery-app description for [ITEM] that sells without a photo. Include options and portion info.

22. Price-list blurbs

Write [N] short, clean menu/price-list blurbs, about 6 words each.

23. Online store page

Write product-page copy for [PRODUCT]: a hooky headline, 3 key benefits, and a 5-question FAQ.

24. Seasonal package

Suggest a [SEASON/HOLIDAY] gift package built around [PRODUCT], plus promo copy.

25. Raise average ticket

Give me 5 easy-first ideas to raise the average ticket at a [TYPE] business.

26. Review giveaway

Write copy for a review giveaway that offers [PERK] for leaving a review, worded so it stays within platform rules.

Run It Smoother (Admin)

27. Supplier email

Write a polite [PURPOSE] email to my supplier [VENDOR]. Get to the point, stay courteous.

28. Customer notice

Write a clean posted notice for customers about [NOTICE]. Short and clear.

29. Job ad

Write a job ad for a [ROLE] at my [TYPE] business. Conditions [CONDITIONS]. Make it appealing so good people apply.

30. Training checklist

Turn the task '[TASK]' into a step-by-step checklist a brand-new hire could follow without help.

31. Refund / exchange reply

Write a reply to a [SITUATION] refund/exchange request that holds the policy but keeps goodwill.

32. Hours-change notice

Write a notice about a temporary closure (or changed hours). Reason [REASON], stay courteous.

33. Sort sales & costs

Organize my sales/expense notes into category totals and suggest costs worth trimming. Notes: [PASTE]

34. Questions for my accountant

List the key questions I should ask my accountant about [SITUATION].

Social Content

35. Reel script

Write a 30-second Reel script about [TOPIC]: a 3-second hook, on-screen captions per scene, and a closing CTA.

36. Scroll-stopping hooks

Give me 10 scroll-stopping opening lines for a post about [TOPIC], in a [TYPE]-business voice.

37. Caption + hashtags

Write 3 Instagram captions for [PHOTO/TOPIC] plus 10 local hashtags.

38. A week of content

Plan a week (7 posts) of social content ideas for my [TYPE] business, one per day.

39. Photo / shoot tips

Give me shooting and editing tips to make [PRODUCT] photos look irresistible, plus an AI image prompt.

40. Story engagement

Give me 10 Instagram Story question/poll ideas to boost follower engagement.

41. Turn a review into a post

Turn this customer review into social-post copy. Review: [PASTE]

42. Profile bio

Write 3 punchy Instagram bio versions for my [TYPE] business, each with impact in one line.

Grow as an Owner (Planning)

43. New product ideas

Give me 10 new product/menu ideas that would sell well now for a [TYPE] business, with the trend behind each.

44. Beat a competitor

Compare my shop to nearby competitor [A] on [CRITERIA] and find what makes me different.

45. Plan an event

Plan 5 in-store events to hit [GOAL], ordered from cheapest to run upward.

46. 30-day plan

Break the goal '[GOAL]' into weekly tasks and pick the #1 task for week 1.

47. Decision helper

Help me choose between [A] and [B] for [GOAL]: pros, cons, risks, and a recommendation, in a table.

48. Customer survey

Write 5 short survey questions for my regulars that get honest answers.

49. Motivation reset

Give me 5 questions to reset my mindset in a slump, plus 3 small things I can do today.

50. Year-at-a-glance

Map this year's goals for my [TYPE] business across four quarters, one key focus per quarter.