

THE CREATOR'S AI WORK PLANNER

Copy, swap the [brackets], paste.
50 ready prompts · new ones added monthly.

wiasoom.com/owner-planner

Ideation (Find Topics)

01. 10 video ideas

Give me 10 video ideas for a [CHANNEL TOPIC] channel, ordered by view potential. Add a one-line hook for each.

02. Ride a trend

Suggest 5 content ideas that tie a current [NICHE] trend to my [TOPIC] channel naturally.

03. Plan a series

Plan a 5-part series on [TOPIC]: each episode's title, core message, and thumbnail concept.

04. Shorts ideas

Give me 10 short-form (Shorts/Reels) ideas about [TOPIC], each with a 1-second hook.

05. Content calendar

Build a one-month upload calendar for [CHANNEL] at [N]x per week, balancing long-form and shorts.

06. Competitor analysis

Analyze what's working for [COMPETITOR/NICHE] and find a differentiated angle for me.

07. Audience pain points

List 10 topics my [TARGET VIEWER] searches or worries about, framed as video ideas.

08. Repurpose old work

Suggest 5 ways to repackage my old [VIDEO/TOPIC] into a fresh format.

09. Collab ideas

Suggest 5 collab content ideas in the [NICHE] space that would create real synergy.

Scripts

10. Long-form script

Write a long-form video script on [TOPIC]: a 15-second hook, a 3-part body, and a closing subscribe nudge. About [LENGTH] minutes.

11. Hook intros

Write 5 versions of a 15-second intro for a [TOPIC] video that stops people from clicking away.

12. Shorts script

Write a 30-second short-form script for [TOPIC]: a 1-second hook, on-screen captions per scene, and a closing CTA.

13. Adjust the tone

Rewrite this script in a [TONE: friendly / expert / funny] voice. Script: [PASTE]

14. Story structure

Structure [TOPIC/EXPERIENCE] into a story (setup-build-turn-payoff) that keeps viewers to the end.

15. Explainer outline

Outline an explainer on [TOPIC] in intro-explain-example-recap steps.

16. Trim the script

This script is too long. Keep the essentials and cut it to about [LENGTH] minutes. Script: [PASTE]

17. Closing & CTA

Give me 5 closing lines that naturally drive subscribe, like, and next-video clicks.

Titles, Thumbnails & SEO

18. 10 clickable titles

Write 10 clickable titles for a [TOPIC] video — curiosity, numbers, hooks — no clickbait.

19. Thumbnail text

Write 10 short, punchy thumbnail phrases for [TOPIC]. 3-5 words, readable at a glance.

20. Description box

Write a YouTube description for [VIDEO]: a one-line summary, timestamp area, keywords, and a link section.

21. Tags & keywords

Recommend 20 search tags/keywords for a [TOPIC] video, mixing popular and niche.

22. Hashtags

Give me 15 hashtags for a [TOPIC] short, mixing popular and niche.

23. A/B title variants

Give me 5 A/B variants of this title to test for more clicks. Title: [PASTE]

24. Chapter timestamps

From this script, create chapter (timestamp) segments and titles. Script: [PASTE]

25. SEO set

Build a matching title, description, and tag set so a [TOPIC] video ranks in search.

Grow the Channel

26. Define the channel

From my [INTERESTS/STRENGTHS], define a channel concept, a one-line identity, and the target viewer.

27. Channel about-page

Write 3 versions of an engaging channel 'About' blurb.

28. Growth plan

Build a 3-month content plan to grow from [CURRENT] to [GOAL] subscribers.

29. Fix the drop-off

Diagnose why retention drops in this pattern and how to fix it. Situation: [SITUATION]

30. Sustainable routine

Design a production routine/workflow that makes [N]x-per-week uploads sustainable.

31. Read the data

Interpret these channel analytics and tell me what to do next. Numbers: [PASTE]

32. First videos

Plan the first 5 videos for a brand-new [TOPIC] channel.

33. Name & branding

Give me 10 channel-name/handle ideas for a [TOPIC] channel, by tone.

Money & Partnerships

34. Brand pitch

Write a sponsorship pitch email to [BRAND]: channel strengths, audience, and a collab idea, kept professional.

35. Rate card

Organize a rate card to send sponsors (integration, dedicated, live, etc.).

36. Media-kit copy

Write the intro/stats/case-study copy for my media kit. Info: [PASTE]

37. Reply to a sponsor

Write a professional reply to this sponsorship inquiry that confirms the terms. Inquiry: [PASTE]

38. Membership tiers

Design membership (or donation) tiers and perks for a [TOPIC] channel.

39. Merch / digital products

Give me 5 merch or digital-product ideas my [TOPIC] viewers would buy.

40. Negotiate a rate

Write a courteous reply to negotiate a low sponsorship offer without burning the relationship.
Situation: [SITUATION]

41. Diversify income

List 5 realistic income streams beyond ad revenue for [CHANNEL].

Community & Ops

42. Reply to comments

Reply to these comments in my channel's voice, warm and personal. Comments: [PASTE]

43. Handle hate

Tell me how to stay grounded with hateful comments — when to reply, when to let go — plus sample lines. Situation: [SITUATION]

44. Community posts

Give me 10 community-tab post/poll ideas to boost subscriber engagement.

45. Live run-of-show

Build a run-of-show for a [TOPIC] livestream: opening, segments, Q&A, close.

46. Reward loyal fans

Give me 5 content ideas that make longtime subscribers feel thanked and part of it.

47. Collab outreach

Write an appealing, low-pressure collab outreach email to [CREATOR].

48. Beat burnout

Give me 5 questions to reset when burnout hits, plus 3 sustainable small habits.

49. Crisis statement

Draft a calm video/post statement for a [CONTROVERSY/MISTAKE] situation.

50. Year-at-a-glance

Map this year's channel goals across four quarters, one key focus per quarter.