

THE COPY-PASTE

50+

AI PROMPTS

THAT ACTUALLY WORK

Ready-to-use prompts for ChatGPT, Claude,
Canva AI, Midjourney & more

6 CATEGORIES · COPY · SWAP · PASTE

How to Use This Pack

Every prompt below is a fill-in-the-blank template. Copy it, swap the words in [BRACKETS] for your own details, and paste it into your AI tool. The more specific your details, the better your result.

The 4-Part Formula behind great prompts

ROLE

Tell the AI who to be.

"Act as a senior copywriter..."

TASK

Give one clear instruction.

"...write 5 headlines for my course."

CONTEXT

Add the details it needs.

"Audience: busy moms. Tone: warm, simple."

FORMAT

Say how you want the answer.

"Return a numbered list, under 12 words each."

Content Creation

Blog outline

Act as a content strategist. Create a detailed outline for a blog post titled '[TITLE]' for [AUDIENCE]. Include a hook, 5-7 H2 sections, and a CTA.

Repurpose

Turn the article below into 5 short [PLATFORM] posts, each with a hook and CTA. Tone: [TONE]. Article: [PASTE]

Scroll-stoppers

Give me 10 scroll-stopping opening lines for a [PLATFORM] post about [TOPIC], aimed at [AUDIENCE].

Video script

Write a 60-second video script about [TOPIC]: hook in 3 seconds, 3 key points, closing CTA. Tone: [TONE].

Newsletter

Write a [LENGTH] newsletter about [TOPIC] for [AUDIENCE]: subject line, preview text, body with one clear CTA.

Captions

Write 5 engaging captions for a post about [TOPIC], each with fitting emojis and 5 hashtags.

SEO starter

Suggest 10 SEO keywords and 5 blog title ideas for a site about [NICHE].

FAQ

Write a helpful 8-question FAQ for [PRODUCT] based on what [AUDIENCE] usually asks.

Marketing & Sales

Product copy

Write a persuasive description for [PRODUCT]. Highlight [BENEFITS], answer [OBJECTION], end with a CTA. Tone: [TONE].

Ad variations

Write 3 versions of an ad for [PRODUCT] targeting [AUDIENCE]. Each: headline, primary text, CTA.

Landing page

Draft landing-page copy for [OFFER]: hero headline, subhead, 3 benefit bullets, social-proof line, CTA button text.

Welcome emails

Write a 3-email welcome sequence for [BRAND]: (1) welcome, (2) value, (3) soft pitch for [OFFER].

Beat objections

List the top 5 objections about [PRODUCT] and write a confident, honest response to each.

Value prop

Write a one-sentence unique value proposition for [BUSINESS] that speaks to [AUDIENCE]'s main desire.

Cold outreach

Write a personalized cold message to [PROSPECT] offering [VALUE]. Under 80 words, no hard sell.

Testimonial ask

Write a friendly message asking a happy customer for a testimonial about [PRODUCT], easy to reply to.

Business & Productivity

Brainstorm

Act as a strategist. Give me 15 [IDEA TYPE] ideas for [BUSINESS], ranked by ease and impact.

Write an SOP

Write a step-by-step SOP for [TASK] that a new team member could follow without help.

Meeting notes

Summarize these notes into decisions, action items (with owners), and open questions.
Notes: [PASTE]

Decide

Help me choose between [A] and [B] for [GOAL]. List pros, cons, risks, and your recommendation.

30-day plan

Break the goal '[GOAL]' into a 30-day plan with weekly milestones and the #1 task for week 1.

Pricing tiers

Suggest 3 pricing tiers for [PRODUCT]: names, prices, features, and the ideal customer for each.

Email reply

Write a concise, [TONE] professional reply to this email. Email: [PASTE]

Negotiate

Role-play as [COUNTERPARTY]. Let me practice negotiating [DEAL]; push back, then give feedback.

Design & Visuals

Image prompt

Create a detailed image prompt for [SUBJECT] in [STYLE] style, [LIGHTING], [MOOD], [PALETTE], aspect ratio [RATIO].

Logo concepts

Describe 5 logo concepts for [BRAND], a [INDUSTRY] business with a [ADJECTIVE] personality.

Color palette

Suggest a 5-color palette with hex codes for a [MOOD] brand, and where to use each color.

Thumbnails

Give me 5 thumbnail ideas for a video about [TOPIC] that maximize curiosity and clicks.

Carousel

Outline a 5-slide carousel about [TOPIC]. Each slide: headline + one supporting line.

Brand mood

Describe the visual identity for [BRAND]: mood, font feel, imagery style, and 3 defining words.

Slogans

Write 10 short, memorable slogans for [BRAND] that capture [VALUE].

Infographic

Turn these stats into an infographic structure: title, 4 highlights, and a takeaway. Data: [PASTE]

Learning & Research

Explain simply

Explain [TOPIC] like I'm a [LEVEL]. Use one analogy and one example.

Key takeaways

Summarize this into 5 takeaways and 3 actions I can apply today. Text: [PASTE]

Compare

Compare [A] vs [B] across [CRITERIA] in a table, then tell me which fits [MY SITUATION].

Learning plan

Create a 2-week plan to go from beginner to confident at [SKILL], with daily 30-min tasks.

Better questions

What are the 10 most important questions about [TOPIC] I should ask but probably am not?

Tough feedback

Critique this [WORK] as a tough but fair expert: what works, what's weak, top 3 fixes.
[PASTE]

Avoid mistakes

What are the common mistakes beginners make with [TOPIC], and how do I avoid them?

Personal & Growth

Get unstuck

I feel stuck about [SITUATION]. Help me reframe it and suggest 3 small next steps.

Journal prompts

Give me 5 reflective journaling prompts about [THEME] to help me find clarity.

Sharpen a goal

Turn the vague goal '[GOAL]' into a specific, measurable, time-bound goal with a first action.

Design a routine

Design a realistic morning routine for someone who [SITUATION] and wants to [GOAL].

Hard message

Help me write a kind but honest message to [PERSON] about [SITUATION].

Weekly review

Ask me 5 questions to review my week and help me plan a better one.

Bonus: AI Tool Cheat Sheet

Reach for the right tool, every time.

Chat AI

ChatGPT, Claude, Gemini

Writing, ideas, planning, analysis, code

Watch: Always fact-check claims

Image AI

Midjourney, DALL-E

Artistic & concept images from a prompt

Watch: Hard to control exact text

Design AI

Canva Magic, Adobe

Social graphics, layouts, quick edits

Watch: Best with a template

Research

Perplexity

Answers with linked sources

Watch: Still verify key facts

Audio AI

ElevenLabs, Suno

Voiceovers, narration, music beds

Watch: Check usage rights

Video AI

Runway, Veo, Pika

Short clips, B-roll, motion

Watch: Costly, short lengths

That's your starter library.

Save the prompts that work best for you,
tweak them, and make them your own.

Want the full system to organize every prompt,
project and idea? Grab The AI Workflow Planner.

MORE AT
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